



POWERING DIGITAL SIGNAGE INFORMATION EVERYWHERE

Papercast specialises in digital signage information, with a focus on solar powered or battery wireless e-paper displays

[www.papercast.com](http://www.papercast.com)



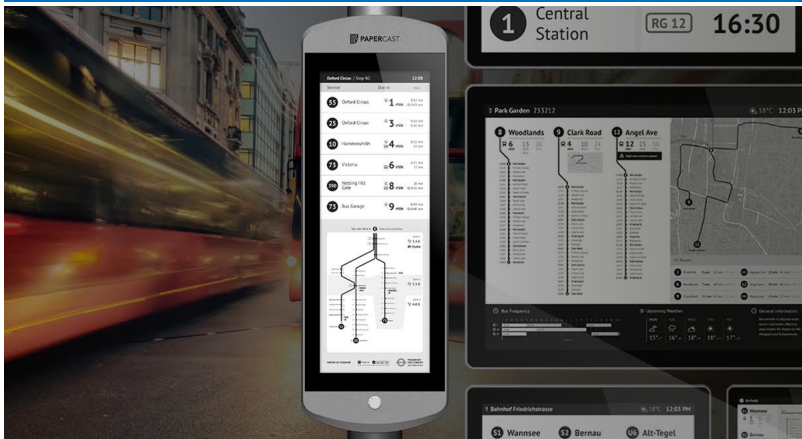
# Introducing the E-paper Pioneer

- Papercast Limited
- Incorporated in England and Wales
- Privately Owned and Debt Free
- Head Office in London, United Kingdom
- 3 Locations
- Team of 65 People
- 120+ Active Projects Worldwide



# Diverse Energy Efficient Applications

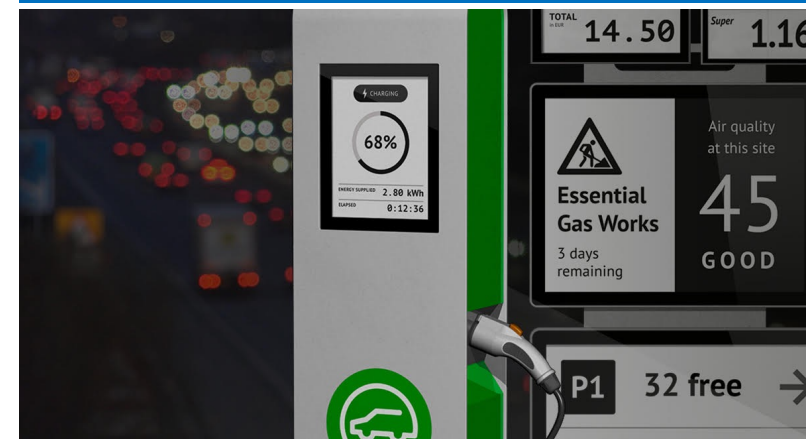
## Bus stops



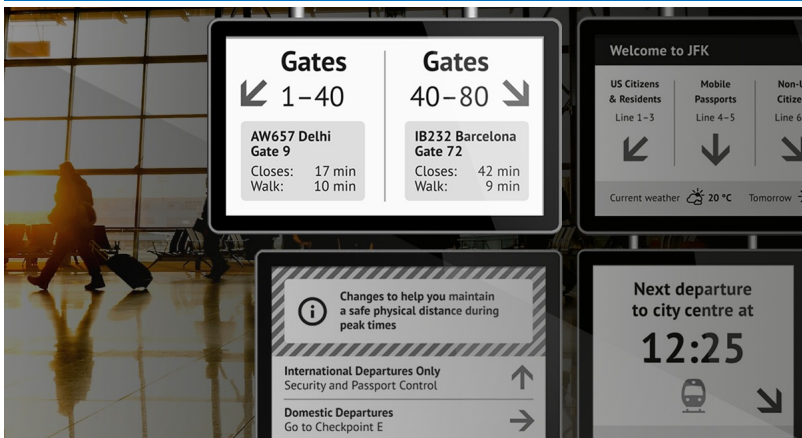
## Railways stations



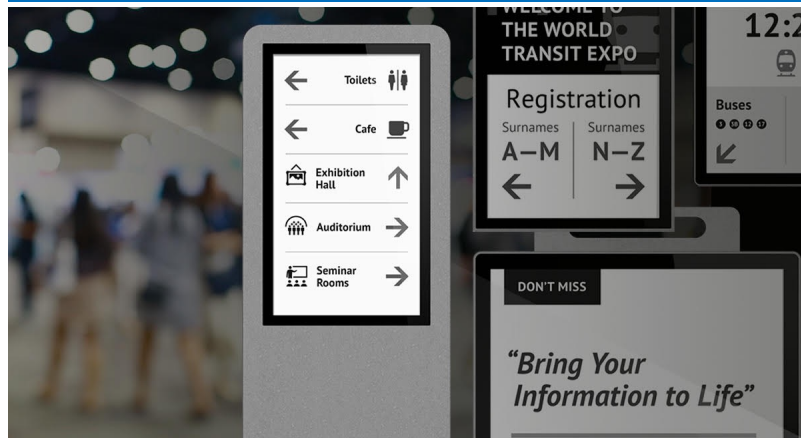
## Road infrastructure



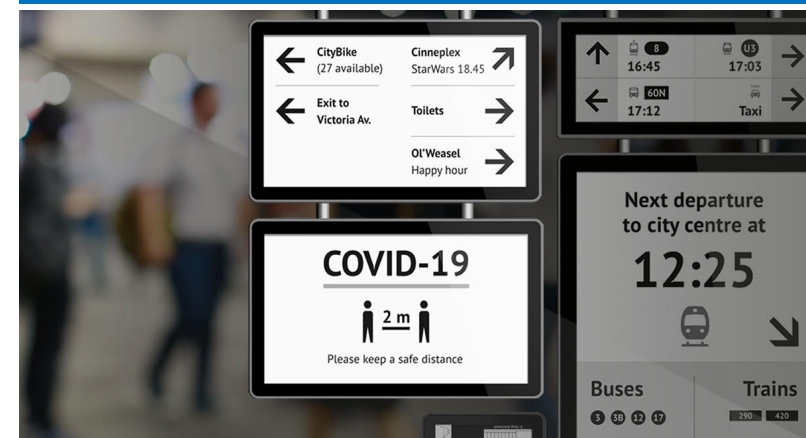
## Airports



## Events



## Custom products





# Display Options & Sizes

## Standalone Displays



## Open Frame Displays



All displays are available with optional illumination, interactivity and text-to-speech modules.

# E-Paper Key Features & Benefits



## Sunlight Readable

High contrast HD e-ink displays with night time LED illumination



## Solar Powered

Market leading power, processing and data performance



## Wireless Connectivity

Optimized data compression and transmission



## Display Options

Standard and custom display configurations



## Seamless Refresh

Local content rendering and partial screen update



## Fully Protected

Ruggedized IP65-rated enclosure with accelerometer



## Easy Installation

Standalone 'off-the-grid' display, installed in hours



## Complete Control

Bespoke cloud based advanced management system



## Instant Integration

Simple integration supporting major open standards



## BetterETA

Optional analytics to improve data accuracy



# Mains power or Portable battery powered e-paper displays





# Optional Features and Customization

## Interactive Buttons:

- 13" or 32"
- 1 or 4 buttons
- Different content: ETA, maps, language, timetables, advertisement etc.

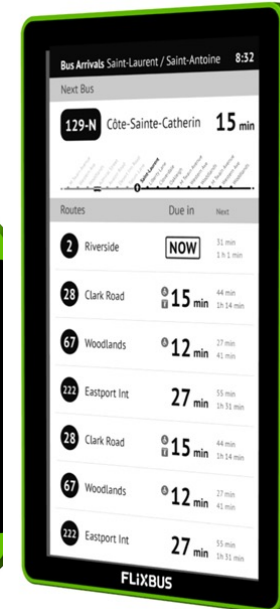
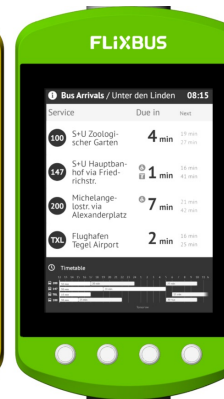
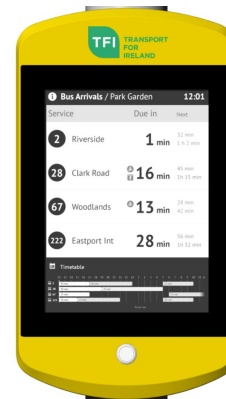
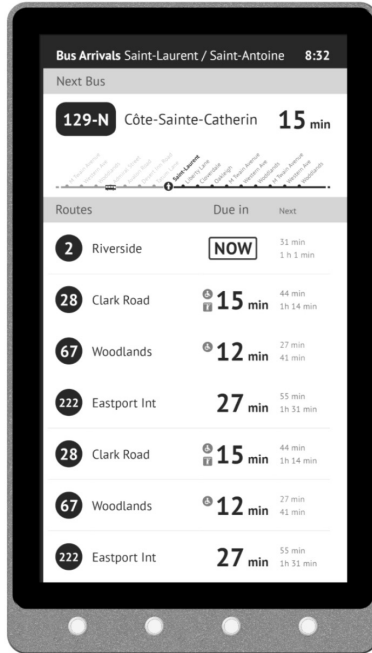
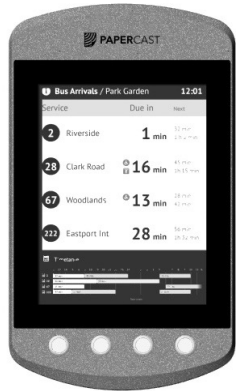
## Text-to-Speech:

- Integrated speakers or External speaker
- TTS engine options ( Acappela, Nuance)



## Customization:

- Personalised design of the Public Transport Operator / City
- Enclosure: Colours, Logo
- Content: Fonts, Designs, Layout



# Papercast Content Management System



Remote display management



Instant data integration



Flexible layouts, apps and widgets

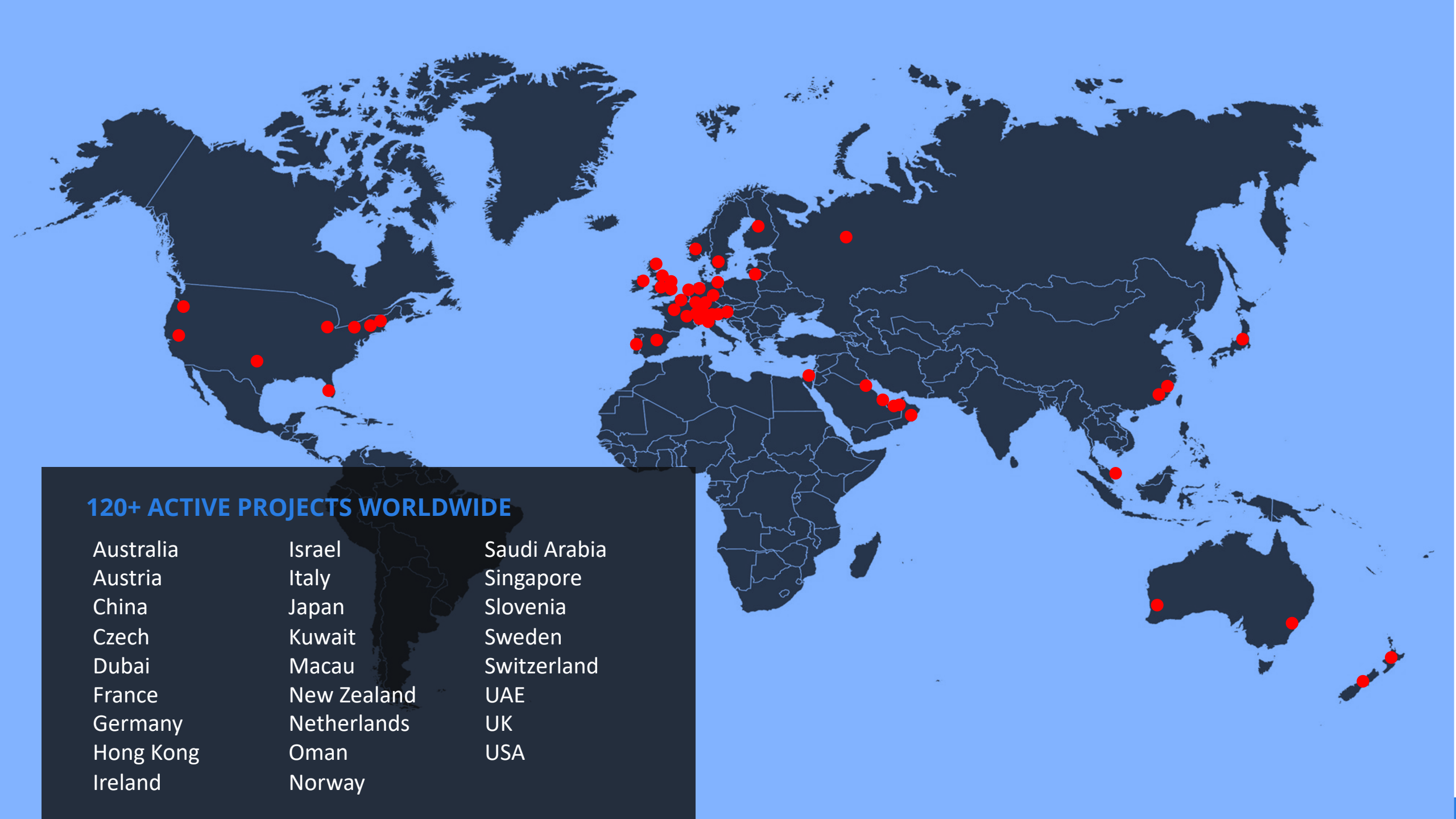


Display operations and monitoring



Notifications, alerts and diagnostics





## 120+ ACTIVE PROJECTS WORLDWIDE

Australia

Austria

China

Czech

Dubai

France

Germany

Hong Kong

Ireland

Israel

Italy

Japan

Kuwait

Macau

New Zealand

Netherlands

Oman

Norway

Saudi Arabia

Singapore

Slovenia

Sweden

Switzerland

UAE

UK

USA